

# THE MORRIS AREA FOUNDATION INCORPORATED

The regular meeting of The Morris Area Foundation Inc was held on October 10, 2017 at Santa Lucia in the Town of Morris, Manitoba at 12:00 noon.

In Attendance:, Curtis Evenson, Lionel Wiens, Shelly Stupnisky, Bruce Gregory, Midge Anderson, Egon Grossman, Bruce Third, Bree Lenglais, Del Stevenson

Presiding: President Del Stevenson

## **Adoption of Agenda**

The agenda was circulated.

Res # 21-17 M/S: M Anderson/ C Evenson

**BE IT RESOLVED** that the October 10, 2017 agenda be adopted as circulated. Carried.

## **Adoption of Minutes**

Minutes of the regular September 12, 2017 meeting were circulated.

Res # 22-17 M/S: M Anderson/ L Wiens

**BE IT RESOLVED** that the September 12, 2017 meeting minutes be approved as circulated. Carried.

## **Correspondence/Reports**

- a) Wpg Foundation –Endow Mb Challenge is Nov 18, 2017
- b) Wpg Foundation- application for Threshold grant of \$1000.00-
- c) Wpg Foundation- Spending Strategy Report

## **Financial**

The Endowment fund as of August 31, 2017 is at \$149,115.13.

Res # 23-17 M/S: S Stupnisky/ B Third

**BE IT RESOLVED** that the following cheques be approved for payment

#48	Winnipeg Foundation	\$5,990.00	Endowment donations
#49	Morris Centennial Museum	\$ 400.00	2016 Grant Payout
#50	Town of Morris	\$5000.00	2016 Grant payout

Carried.

## **Fundraising/Promotion Opportunity**

Mr. Pat Schmitke from Morris Bigway met with the board to discuss a “roundup program”, whereby MAF would have the opportunity to create awareness of our foundation and do some fundraising for our charitable organization. The Board was enthusiastic and D Stevenson will spear head this. It was suggested that the two weeks prior to the Endow Challenge of Nov 18<sup>th</sup> was an opportune time. We will need signage. Shelly will look into this.

## **Alan Goddard Strategic Planning Report**

Strategies 1-3 respecting consistent branding were reviewed.

Res #24-17

M/S C Evenson/L Wiens

**BE IT RESOLVED** that the Board of the Morris Area Foundation adopt the following vision, mission and value statements:

**Our Vision** : That our entire community, our people and our prosperity, continue to grow in healthy and hearty ways.

**Our Mission** : By identifying and understanding our community's needs, creating and maintaining partnerships that support effective solutions, and engaging and stewarding caring investors who fund our endowments and our grants, we are growing our entire community.

**Our Values** :

**Commitment** - We give our time and energy to support the growth of our community foundation and, in turn, our entire community.

**Thoughtfulness** - We place effort into understanding our community's needs before making decisions and taking action.

**Support** - We provide assistance to the local charities and organizations that are helping our community grow.

**Integrity** - We follow a code of especially moral values, of honesty and of accountability.

**Courage** - We persevere in the face of challenges as we undertake our work as a community foundation.

**Inclusiveness** - We invite participation by all members of our community, and actively seek their input and perspective in helping us achieve our goals.

Carried.

Suggested marketing and communication strategies were also reviewed.

Res #25-17

M/S L Wiens/B Gregory

**BE IT RESOLVED** that the Board of the Morris Area Foundation adopt the following recommendations for marketing and communication strategies:

**That** a Marketing and Communications Committee be established to support the work of increasing the organizations awareness within our community and coordinating and supporting all marketing and communication initiatives

**That** we complete a review and evaluation of The Morris Area Community Foundation's current marketing and communication channels to ensure that we have a full understanding of the tools at our disposal, and are aware of their current levels of use and usefulness.

**That** we adopt and implement a series of "best practices" for each type of marketing and communication channels that we currently use to improve their result.

Carried.

### **2017 Granting Program**

-Lionel reported that two more volunteers have agreed to sit on the grant committee- Darcy Edel and Larry McCrady. The advertising for grant applications has been done and is also on the web site. They will meet on October 25<sup>th</sup> to review the applications. The board will meet on the 26<sup>th</sup> to receive the recommendations of the granting committee.

### **Youth in Philanthropy Program**

-Shelly reminded everyone of the October 12<sup>th</sup> Youth in Philanthropy Kick-Off lunch meeting with Thomas Sill Foundation, MAF board, and Morris and Rosenort school representatives and teachers. It will be upstairs at the Curling Rink at 11:30 am.

### **Organization Bylaw**

- Hold for Nov 14<sup>th</sup> meeting

### **Next Meeting**

A **special meeting** will be held on Thursday October 26<sup>th</sup> to receive recommendations from the granting committee at 12 noon at Santa Lucia.

Next regular meeting will be Tuesday, November 14, 2017 at 12 noon at Santa Lucia.

### **Adjournment**

Meeting adjourned at 1:05p.m.

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President  
Del Stevenson

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Secretary  
Midge Anderson