

A meeting was held of the Morris Area Foundation Inc. at the Morris Riverview Golf and Country Club Tuesday October 7, 2014 at noon.

Attending Del Stevenson, Egon Grossman, Lionel Wiens , Curtis Evenson, Bruce Gregory and Ralph Groening.

Corrections were made to the minutes of the September 16th meeting. Both Midge and Del had attended the Selkirk meeting not just Del. **A motion was made by Egon, seconded by Bruce that both Midge and Del be refunded the \$100 registration fee for attending the Selkirk meeting of Community Foundations of Canada. Carried**

Morris will not be eligible for an "Administration grant" from the Manitoba Community Foundations as the Morris Area Foundation was not a member in 2013.

Del suggested that our Foundation needs a mission statement added to our profile on the Endow Manitoba Web site. After some discussion the following mission statement was agreed on: **"The Morris Area Foundation partners with donors to build permanent endowment funding from which projects of the entire Rural Municipality of Morris and the Town of Morris are supported"**.

Moved by Lionel, seconded by Ralph that this be mission statement of the Morris Area Foundation Inc. Carried. Del offered to post the statement on the website.

Lionel outlined the cost of a mailing to the entire RM of Morris. Mailing would be about \$1,000 plus the printing costs.

Consensus was to look at placing an advertisement(s) in the South East Journal. Lionel agreed to look into co-op ads on radio through Radio Southern Manitoba Altona.

Moved by Bruce and seconded by Egon that we place an ad or ads in the South East Journal not to exceed \$500 total cost. Carried.

There was a discussion on the existing Morris Emerson Area Health Foundation. There was a consensus that the 2 Foundations should talk to each other as soon as possible to explore potential areas of cooperation.

There is a need to establish credibility, the Morris Area Foundation is not on anyone's radar at the present time.

Del, Lionel and Curtis to meet October the 17 at 10 am at Rempel Insurance office to work on the ad / ads and placement.

Meeting adjourned at 1.15 pm by Lionel

A meeting was held at Rempel Insurance Brokers office at 10 am on October 17. Del Stevenson, Lionel Wiens and Curtis Evenson attending.

Lionel reported that the co-op radio ads were not an option. Radio Southern Manitoba was not going to be offering this mode of advertising this year.

Curtis outlined several ideas for print ads and cost in the SEJ.

Several ideas of ad content and placement were discussed.

The consensus was that a 1/4 page colour ad and a write up about foundations and the Morris Area Foundation should be placed in the November 1st edition of the paper and that a ¼ page colour ad should also be placed in the November 8th edition of the paper.

Curtis mentioned that he would enlist the help of Chris Janke to customize the ads from the templates supplied by Endow Manitoba on their website.

Next meeting to be to be October 23rd. 10am at Rempel Insurance Brokers office to finalize the ads.

A meeting was held October 23rd. at 10 am at Rempel Insurance Brokers office. Del Stevenson, Lionel Wiens and Curtis Evenson attending.

Final ads and write up were approved. Curtis to place the ads.

Ads and write up attached.

Curtis Evenson